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Boston • Hynes Convention Center

Section 9: Marketing & Promotions

ORDER PRESS LIST

AVAILABLE 4 WEEKS PRIOR TO THE EVENT

WHAT:

The roster of pre-registered press for the Embedded Systems Conference Boston provides contact information for analysts, reporters and editors who plan to cover the event. You must be a qualified exhibitor to obtain this list, which can be used to inform the press about your company's news and to set up meetings with journalists.

WHY:

Reach out to the pre-registered press before the event! Take advantage of the opportunity to promote your on-site press conference, set up on-site press meetings in advance or include the press on a pre-event mailer.

HOW:

The pre-registered press lists will be sent via e-mail (in Excel) prior to the conference.

ORDER FORM MUST BE RECEIVED BY August 17, 2009.

Yes, I want to receive a FREE pre-registered press list **for the Embedded Systems Conference Boston (Available beginning August 24th).**

CONTACT NAME: _____ **TITLE:** _____

COMPANY NAME: _____

PR AGENCIES, PLEASE LIST NAME OF EXHIBITING COMPANY HERE

ADDRESS: _____

CITY/STATE/PROVINCE/ZIP CODE OR POSTAL CODE:

TELEPHONE: _____ **FAX:** _____ **E-MAIL:** _____

Booth #: _____

Please fax this form to Amy Giannini at: 415.947.6009.