



## New York 2008 Important Deadlines

To insure the best price, order the following services by the deadline dates shown below. Late and onsite costs are considerably higher. Listed here are the deadline dates available at print time. Please check on the individual forms for complete deadline information.

Thursday, March 20, 2008	Free Official Show Directory Listing deadline
Tuesday, April 1, 2008	Lead Retrieval / Early Bird pricing deadline
Friday, April 4, 2008	Advance Warehouse Freight may begin arriving
Friday, April 14, 2008	Hotel Reservation deadline
Monday, April 21, 2008	GES advance pricing deadline for furnishings/services
Tuesday, April 22, 2008	Electrical orders due to Javits Center
Tuesday, April 22, 2008	Telecommunications orders due to Javits Center
Wednesday, April 30, 2008	Last day for advance freight to arrive at warehouse without surcharges
Monday, May 5, 2008	Show site freight may begin arriving at Javits Center
Tuesday, May 6, 2008	Last day to receive show site freight at Javits Center