



The ASI Show Chicago Badge Request Form

For exhibitors, multi-line reps and approved non-exhibiting ASI members.

If you have not made housing arrangements, special rates are available at official show hotels — call ASI Show Housing for details at 800-711-7932. For complete Rules & Regulations, visit <http://www.asishow.com/ShowGeneral/Register> or call us toll-free at 800-546-3300.

A. COMPANY INFORMATION

Please print clearly. All materials from *The ASI Show* and show exhibitors will be mailed to this address. **All information is required.**

Company _____ asi/ _____

Family-owned business? Yes No

Street Address _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____ Phone _____ Fax _____

Type of company: exhibitor multi-line rep* non-exhibiting ASI supplier member (\$99 per person); \$134 per person after June 27. (two people per company)

*Multi-line Reps who subscribe to the ASI's Multi-Line Rep Service may register as a separate company. Non-subscribing Multi-line Reps may attend only with an exhibiting supplier and should use this form to register. If your supplier is not yet reserved for the show, please have them contact our office immediately.

B. AUTHORIZATION

Must be signed by a company principal.

By payment and/or attending, you and your attendees agree to all of *The ASI Show* Instructions/Rules & Regulations located at <http://www.asishow.com/Register/Rules.htm>

I hereby consent for my company to receive faxes from or on behalf of the following companies: *The ASI Show*, GES, Showcare and GRI to the fax number(s) listed in this document.

Name _____ Title _____

Signature _____ Date _____

C. REGISTRANT INFORMATION & EVENTS

CHECK BOXES (X) BELOW TO REGISTER FOR EDUCATION AND EVENTS.

THE INDUSTRY'S BIGGEST SUMMER SHOW!

ASI CHICAGO

IN ORDER TO GAIN ACCESS TO THE EXHIBIT HALL, YOU MUST COMPLETE AND RETURN THIS FORM.

Please print clearly. AS-6879B

EDUCATION DAY JULY 22		SHOW DAYS JULY 23-24	
<input type="checkbox"/>	Grow Your Sales and Double Your Income Selling Creative Marketing Campaigns 9:00 a.m.-5:00 p.m. \$149/\$199 after June 27. Lunch & Learn ticket included	<input type="checkbox"/>	The ASI Show Gala Celebration at Escalier Wednesday, July 23 • 7:00 p.m. – 9:30 p.m. Tickets are \$40 before July 22. On show site, tickets are \$75. (Non-member tickets are \$75.) <i>Sponsored by Simgz USA, asi/68060</i>
<input type="checkbox"/>	Selling Online Company Stores and Keeping Them Profitable 8:30 a.m.-11:45 a.m. \$89/\$129 after June 27.	<input type="checkbox"/>	ASI Member Early Riser Keynote Breakfast FREE! First-come, first-served, Limited Seating Wednesday, July 23 • 5:00 p.m. – 6:00 p.m.
<input type="checkbox"/>	Education Day Keynote with Timothy Andrews FREE! 9:00 a.m.-1:00 a.m.	<input type="checkbox"/>	ASI Canada Reception FREE! Wednesday, July 23 • 5:00 p.m. – 6:00 p.m.
<input type="checkbox"/>	Lunch & Learn with Greg Mizallic: Achieve Your Wildest Dreams By Working Smarter (Not Harder) 12:00 a.m.-1:30 p.m. Tickets: \$29 in advance/\$39 on site <i>Sponsored by SHEPENCOShebyville Pencil, asi/86850</i>	<input type="checkbox"/>	ASI Member Early Riser Keynote Breakfast FREE! Thursday, July 24 • 7:30 a.m.
<input type="checkbox"/>	Mission Possible: Starting Smart with an Outside Sales Force 1:45 p.m.-5:00 p.m. \$89/\$129 after June 27.	<input type="checkbox"/>	Marybeth Kuzneski Keynote Presentation FREE! Thursday, July 24 • 8:00 a.m. – 9:15 a.m.
<input type="checkbox"/>	Welcome to Chicago Reception FREE! 5:00 p.m. – 6:00 p.m.	<input type="checkbox"/>	Closing Celebration FREE! Thursday, July 24 • 3:30 p.m. – 4:30 p.m.

IMPORTANT! Education Day is July 22. Exhibits Open July 23-24.

D. PAYMENT INFORMATION

Total event fee \$ _____ from Section C

I have enclosed a check payable to ASI Show, Inc. for the amount indicated above. Registration will not be processed without full payment.

Please charge amount indicated to my _____ Visa MasterCard Am Ex

Cardholder's name _____

Card # _____ Expires _____

Address _____

Cardholder's Signature _____

E. DEADLINES AND TERMS

Badges will not be mailed in advance and will need to be picked up in Registration.

Registration information or ticket changes made in advance of 30 days from show will be at no charge. Cancellations will result in a credit toward a future registration, minus a \$35 processing fee. Cancellation within 30 days of show will result in no registration, education or event credits. We reserve the right to limit free tickets and all events are subject to capacity limitations. No Credits Available for Paid Events within 30 days of show.

REGISTRATION AND EVENT TICKET PURCHASES WITHOUT PAYMENT WILL NOT BE PROCESSED, WITHOUT EXCEPTION.

AS-6879B
4/15/08

Fax to 1-866-372-6385 or 215-953-3939